

PUJA HALDER

UX Designer

I am a UX Designer with 3+ years of experience, designing clean and functional projects across all platforms and devices in response to specific briefs, while maintaining a unique design style. Experienced in creating surveys to determine ease of use on various platforms, giving innovative solutions within the limitations of the project.

Experience

Freelance Design Consultant

JAN 2024 – PRESENT

Echidna / UX Designer

JULY 2021 – DEC 2023 (BENGALURU, KARNATAKA)

As a UX designer at Echidna which is an ecommerce agency, I got the chance to work on various projects. Worked closely with CXO and other Co-Founders. Created cohesive style guides, identified design problems and devised elegant solutions to enhance user experiences. Communicated with clients about visual presentations and design solutions. Collaborated with the technical team to balance design and technical concerns in design.

Letsflyby / UX/UI Designer

AUG 2020 – JUN 2021 (BENGALURU, KARNATAKA)

Work closely with the Co-Founders to create the design of the chrome extension, main application, and work closely with the developer to develop the UI.

Also helped in taking decision on UX and the App workflow.

OfaFitness / UX/UI Designer

APR 2021 – JUN 2021 (REMOTE)

Designed the fitness app from scratch. Developed high-fidelity wireframes, information architecture, UI design, clickable prototypes, conducted usability tests and designed some illustrations also.

YOURSOWN / UX Designer

SEP 2018 – APR 2020 (BHUBANESHWAR, ORISSA)

Designed high fidelity mockups for an onboarding flow on a mobile app that helps students managing their day to day academic activities in college. Work closely with the React Native developer to implement changes.

Video Editor And Manager / Nilkanta Halder – The Indian Gardener

JUN 2018 – OCT 2021 (DURGAPUR, WEST BENGAL)

Edit video content for a Youtube channel and a Facebook page, named Nilkanta Halder – The Indian gardener. This youtube channel has 920k subscribers and the Facebook page has 290k followers. I am also managing the entire channel. These channels are all about gardening and DIY/Craft related content.

Other Experience

I am an Artist and have done a lot of exhibitions, know oil pastel, drypastel, watercolour, acrylic, oil and wash paintings.

Have some experience in clay work and did an exhibition also. I have learned digital art by myself and did many digital arts too.

✉ pujahalder.wixsite.com/portfolio

in [linkedin.com/in/pujahalder](https://www.linkedin.com/in/pujahalder)

be behance.net/halderpuja

✉ dribbble.com/pujahalder

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Skills

UX Research

UI/Interaction Design

Information Architecture

Content Strategy

Prototyping

Wireframing

User Flows

Usability Testing

User interface Design

Illustration

Digital art

Painting

Video editing

HTML

CSS

Java Script

Tools

Figma

Framer

Sketch

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Procreate

Autodesk Sketchbook

Visual Studio Code

Framer

Jeplin

Keynote

Jira

Basecamp

Zoho

Gimp

Adobe Premiere Pro

Hitfilm Express

Education



Durgapur Women's College

B.A.(Hons) Bengali Literature